

# Create a Google Alert



## Why creating a Google Alert?

**Google Alerts** is a service offered by a search engine company, Google, which notifies its users (by email) about the latest web and news pages of their choice.

You can register to get "alerts" sent to your email every day on keywords that you want to monitor.

You can easily **set up an alert for your hotel:**

*eg. HOTEL XYZ Phuket.*

You will daily receive emails making you aware of any new mentions of *HOTEL XYZ Phuket* anywhere on the web.

This can also be used to follow what competitors are doing.

Or you can set up alerts on Key Clients, Key contacts etc.

You will find a lot of interesting information out, and keep in touch easily with what is happening, through using these.

# How to create you Google Alert?

Go to  
[www.google.com/alerts](http://www.google.com/alerts)



Google Alerts (BETA)

[Settings](#) | [FAQ](#) | [Sign out](#)

## Welcome to Google Alerts

Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your choice of query or topic.

Some handy uses of Google Alerts include:

- monitoring a developing news story
- keeping current on a company
- getting the latest on a celebrity or event
- keeping tabs on your favorite sports teams

Create an alert with the form on the right.

You can also [click here to manage your alerts](#)

Type your search term  
= Name of hotel etc

### Create a Google Alert

Enter the topic you wish to monitor.

Search terms:

Type: Comprehensive

How often: as-it-happens

Your email:


Google will not sell or share your email address.

Enter your  
e-mail address

Click on  
Create Alert

# How to create you Google Alert?

Once created Google will send you an e-mail to verify email address

Address  http://www.google.com/alerts/create?hl=en



Google Alerts (BETA)

[Sign in](#)

## Google Alert Created

Your Google Alert request [ novotel phuket ] has been created and a verification email has been sent to

You will not receive Google Alerts on this topic until you click the link in the verification email and confirm your request.

Return to the [Google Alerts](#) home page to create more alerts.

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# How to create you Google Alert?

Click to confirm your Google Alert - Message (Plain Text)

File Edit View Insert Format Tools Actions Help

Reply Reply to All Forward Print Attachments X Undo Redo A<sup>3</sup> a<sup>3</sup> ?

Extra line breaks in this message were removed.

From: Google Alerts [googlealerts-noreply@google.com]  
To: [redacted]  
Cc: [redacted]  
Subject: Click to confirm your Google Alert

Google received a request to start sending Alerts for the search [ novot market ] to h

Verify this Google Alert request:

<http://www.google.com/alerts/verify?s=EAAAACD3JvnZ2U8vTvmILdAnceI>

Cancel this Google Alert request:

<http://www.google.com/alerts/remove?s=EAAAACD3JvnZ2U8vTvmILdAnceI>

Thanks,  
The Google Alerts Team  
<http://www.google.com/alerts>

You will receive an email from Google Alerts. Click on the verification link

# How to create you Google Alert?

Alerts - Microsoft Internet Explorer

View Favorites Tools Help



http://www.google.com/alerts/verify?s=EAAAACD3JvnZ2U8VTvmILDAnceI

Your email has been verified.



Google Alerts (BETA)

[FAQ](#) | [Sign in](#)

## Google Alert Verified

Your Google Alert request [ novotel phuket ] has been verified.  
You will now start receiving Google Alerts via email on this topic.

Return to the [Google Alerts](#) home page to create more alerts.

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You will start to receive Google alerts in your mail box, with links to the articles on the Internet.

# How to manage your Google Alert?

Login in your Google account  
(www.google.com/account)

Settings | FAQ | Sign out

## Google Alerts Manage your Alerts

Your Google Alerts [Sending HTML emails. Switch to text emails.](#)

Search terms	Type	How often	
<input type="checkbox"/> "Accorhotels Asia"	Comprehensive	as-it-happens	<a href="#">edit</a>
<input type="checkbox"/> "Novotel Asia"	Comprehensive		<a href="#">edit</a>
<input type="checkbox"/> novotel phuket	Comprehensive		<a href="#">edit</a>
<input type="checkbox"/> www.accorhotels.com/asia	Comprehensive		<a href="#">edit</a>
<input type="checkbox"/> www.formule1.com/asia	Comprehensive		<a href="#">edit</a>
<input type="checkbox"/> www.grandmercure.com/asia	Comprehensive		<a href="#">edit</a>
<input type="checkbox"/> www.ibishotel.com/asia	Comprehensive	as-it-happens	<a href="#">edit</a>
<input type="checkbox"/> www.mercure.com/asia	Comprehensive	as-it-happens	<a href="#">edit</a>
<input type="checkbox"/> www.novotel.com/asia	Comprehensive	as-it-happens	<a href="#">edit</a>
<input type="checkbox"/> www.sofitel.com/asia	Comprehensive	as-it-happens	<a href="#">edit</a>

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You can view all your alerts and edit or delete all your alerts

You can add new alerts (on your competitors for example)

**Once created Google will send you an e-mail to verify your email address**

**On the e-mail click on the verification link**

**When your e-mail is verified, you will begin to receive alerts**

**Then, you can manage your alerts by using your Google account (simply register on [www.google.com/accounts](http://www.google.com/accounts) to create an account)**



You can manage all the alerts corresponding to your account

Google Alerts Manage your Alerts | Settings | FAQ | Sign out

Your Google Alerts Sending HTML emails. [Switch to text emails.](#)

Search terms	Type	How often	
<input type="checkbox"/> Novotel Phuket	Comprehensive	as-it-happens	<a href="#">edit</a>
<input type="checkbox"/> novotel.com/asia	Tous les types	as-it-happens	<a href="#">edit</a>