# **Create a Google Alert**



**Google Alerts** is a service offered by a search engine company, Google, which notifies its users (by <u>email</u>) about the latest web and news pages of their choice.

You can register to get "alerts" sent to your email every day on keywords that you want to monitor.

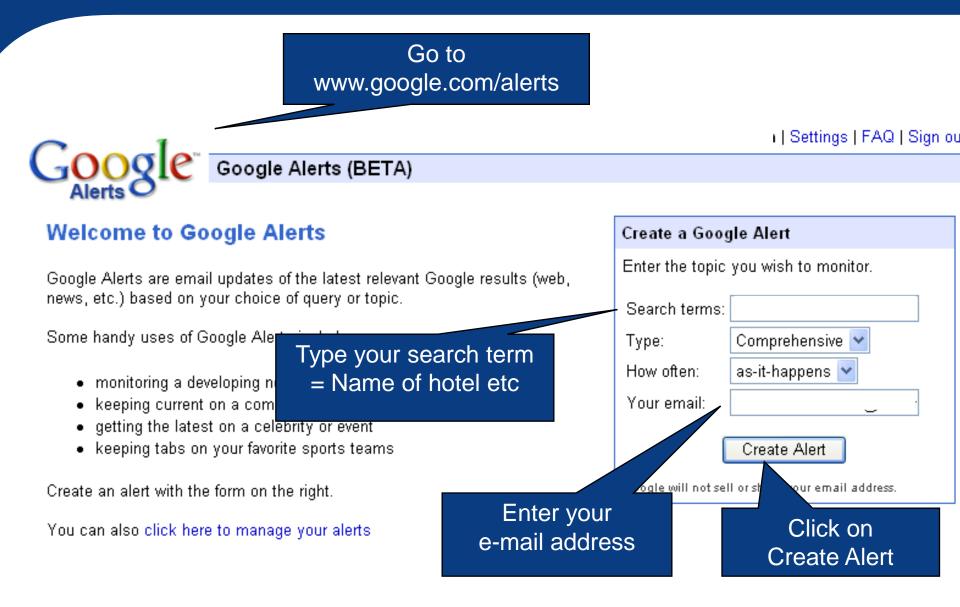
You can easily **set up an alert for your hotel**: eg. HOTEL XYZ Phuket.

You will daily receive emails making you aware of any new mentions of *HOTEL XYZ Phuket* anywhere on the web.

This can also be used to follow what competitors are doing. Or you can set up alerts on Key Clients, Key contacts etc.

You will find a lot of interesting information out, and keep in touch easily with what is happening, through using these.

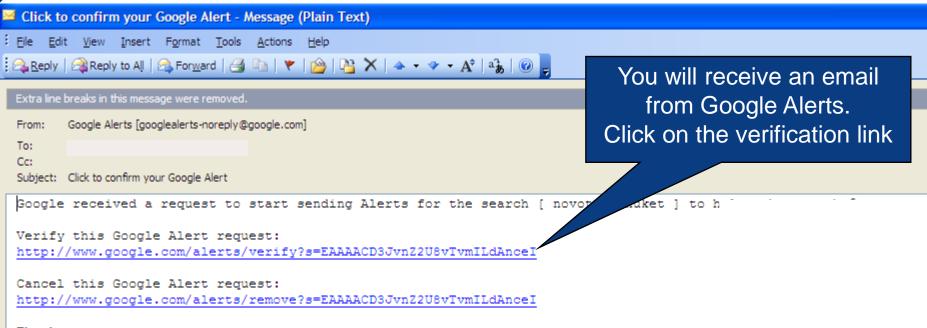
## How to create you Google Alert?



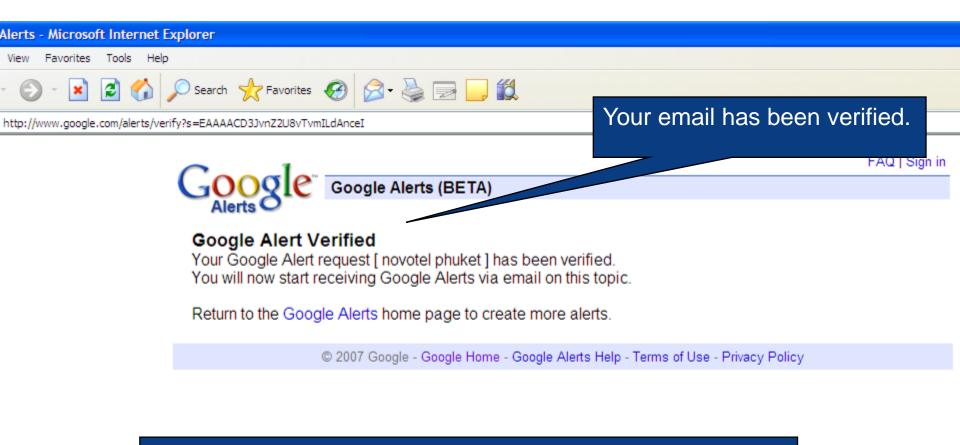
## How to create you Google Alert?

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## How to create you Google Alert?



Thanks, The Google Alerts Team http://www.google.com/alerts



You will start to receive Google alerts in your mail box, with links to the articles on the Internet.

Google Alerts - Microsoft Internet Explorer  File Edit View Favorites Tools Help  Ger Back • O • I C C C C C C C C C C C C C C C C C C	Login in your Google account (www.google.com/account)			
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www.novotel.com/asia	Comprehensive	as-it-happens		edit
www.sofitel.com/asia	Comprehensive	as-it-happens		edit

Delete

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You can add new alerts (on your competitors for example) New Alert

# Once created Google will send you an e-mail to verify your email address

On the e-mail click on the verification link

When your e-mail is verified, you will begin to receive alerts

Then, you can manage your alerts by using your Google account (simply register on <u>www.google.com/accounts</u> to create an account)

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Google Alerts - Microsoft Internet Explorer	$\sim$	
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